

# NEWS RELEASE

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## **Numerous Restaurants in Las Vegas Go Green** *PureOFlow provides remedy to environmental problems*

**(Las Vegas)**— Bottled water bans—they are already happening in regions across the country, such as Southern California. As these bans are beginning to take effect, restaurants are left picking up the pieces and trying to find a replacement for the tastiness of its bottled-water products.

Recently, Las Vegas-based PureOFlow has been helping restaurants in the hard hit areas, such as California, become greener by placing PureOFlow reverse osmosis water filtration systems in private and chain restaurants. As the trend towards eliminating bottled water continues to become a hot topic, restaurants in Southern Nevada have begun to take notice.

In the past 24 months, PureOFlow has installed numerous filtration systems in local establishments, including Michael Jordan's popular restaurant, Rosemary's, Green Valley Ranch, Blondie's in Miracle Mile, Post Op and more.

“We are seeing a definite trend towards restaurants going green,” said President of PureOFlow, Mike Paice. “As more emphasis is being brought on getting rid of bottled water, restaurants are trying to find a cost-effective solution. Our product is able to provide not only good tasting, purified water, but it also benefits these businesses with the money it saves on water-based systems, such as steamers and dish washers.”

PureOFlow's system not only offers bottle quality water to drink, but it virtually eliminates the need for replacing steamers, dishwashers and more, and also leaves dishware spotless. It also creates pure ice, making beverages taste better and extend the life of ice makers, and provides better tasting food, such as rice and pasta. The biggest advantage is “consistent” water any were in the country for coffee sodas and tea.

The reverse osmosis system utilizes a GE patented technology and is able to provide the ultimate in water purification. Certified by NSF International/ANSI, the authority on water treatment device standards, it removes nearly all of the substances found in tap water by passing it through a series of filters and membranes to reduce up to 98 percent of substances, such as arsenic, lead, radium and salts—some particles as small as 1,000<sup>th</sup> the width of human hair. The four-stage design uses a KDF carbon pre-filter, two reverse osmosis membrane elements, and a carbon post-filter to produce the highest quality water possible. With the additional ozone generation (the world's most environmentally friendly disinfection process) and constant pressure delivery pump, the system assures high-quality water in restaurants.

PureOFlow, at 4280 W. Reno Ave., Suite F, specializes in providing reverse osmosis water products for the entire home, as well as for businesses and restaurants. The company offers numerous products designed to fit various needs. PureOFlow's signature product, the whole house reverse osmosis water filtration system, is distributed in Las Vegas by Diamond Water. More information can be accessed at [www.diamondpure.com](http://www.diamondpure.com) or by calling (702) 243-9400.

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