

# **NEWS RELEASE**

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**For Immediate Release**  
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## **Tap Water Not Good for Pets**

**(Las Vegas)**— Most people are aware that tap water has certain contaminants that can cause health-related problems if consumed, that's why instead of drinking a glass straight from the faucet, they consume bottled or filtered water. However, while people consume the purified water, they often forget about the need for their pets to do the same. Oftentimes pets still are forced to consume potentially harmful water.

There are numerous contaminants and chemicals in water that can lead to sick pets, especially cats, dogs and freshwater fish. Giardia, a single-celled organism found in tap water, infects pets by living in the mucous lining of intestines, causing diarrhea. For young pets, such as puppies and kittens, suffering from malnutrition, the effects from the organism can be worse.

Besides cats and dogs, other pets benefit from reverse osmosis water as well. Fish can be greatly affected by water with high levels of chlorine or ammonia. Contaminated water cannot only harm them, but also breed 'bad' algae. Amphibians, while they do not drink water, absorb it through their skin. The better quality of water they absorb, the longer they live.

In response to the growing number of contaminants found in the water supply, numerous pet supply manufacturers have begun offering water fountains, filters, special bowls, dispensers and more. However, according to Mike Paice, president of Las Vegas-based Good Water Company, Inc., there is a simpler and less costly solution to make sure the water pets' drink is healthy.

"Providing pets with filtered water can remove potentially sickness-causing organisms or metal from being ingested," said Paice. "Reverse osmosis water eliminates nearly all of the contaminants found in drinking water, making it safer to consumer than regular tap water."

Good Water Company manufactures a whole house reverse osmosis water filtration system, Pure-O-Flow, which eliminates nearly 99 percent of all contaminants found in tap water. The system provides bottle-quality water at every tap, allowing pet owners to use any faucet in the home.

"People in Las Vegas love their pets," he said. "There isn't a reason in the world why they should let their pets drink or use water that they wouldn't put into their own bodies. Using a water filtration system, such as Pure-O-Flow, can keep their pets healthier and extend their lives."

Good Water Company, at 4280 W. Reno Ave., Suite F, specializes in providing reverse osmosis water products for the entire home, as well as for businesses and restaurants. The company offers numerous products designed to fit various needs. Pure-O-Flow, the whole house reverse osmosis water filtration system, is distributed in Las Vegas by Diamond Water. More information can be accessed at [www.diamondpure.com](http://www.diamondpure.com) or by calling (702) 243-9400.

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