

NEWS RELEASE

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Las Vegas Water Company Helps Restaurants Go Green

Product eliminates bottled water, extends life of appliances

(Las Vegas)— Across the country, restaurants are beginning to go green simply by nixing the use of bottled water.

At high-end restaurants, this trend is new but accepted. But, now things are beginning to change on a bigger scale as more people put pressure on the industry to be greener. And, it does not hurt that restaurants no longer serving bottled water are saving money.

Lately, environmental concerns have cropped up regarding bottled water with reports stating that the use of the plastic products not only uses energy in transportation but also causes issues in regards to their disposal.

Now, there is a solution to the bottled water environmental crisis in the form of Pure-O-Flow, a reverse osmosis system set up in a restaurant that provides bottle-quality water that benefits not only the patrons, but also the restaurant itself.

Pure-O-Flow's system not only offers bottle quality water to drink, but it virtually eliminates the need for replacing steamers, dishwashers and more, and also leaves dishware spotless. It also creates pure ice, making beverages taste better and extend the life of ice makers, and provides better tasting food, such as rice and pasta. The biggest advantage is "consistent" water any were in the country for coffee sodas and tea.

"As the bottled water issue has begun to take center stage, we have seen increased requests from restaurants around the nation regarding being outfitted with Pure-O-Flow," said Mike Paice, president of Las Vegas-based Good Water Company and owner of the patent for the system. "More and more restaurants are taking an environmental stance and interested in showing their customers they are an environmentally-friendly business."

Most recently, Good Water Company outfitted numerous Corner Bakery restaurants across the country, and is in talks to outfit other popular restaurants and establishments with the system.

"I expect as more restaurants are urged to go green, we will see an increase in demand," said Paice. "What restaurant doesn't want to outfit their establishment with a system that saves money and provides customers with better tasting water, drinks and food?"

Utilizing GE patented technology; the water system provides the ultimate in water purification. Certified by NSF International/ANSI, the authority on water treatment device standards, it removes nearly all of the substances found in tap water by passing it through a series of filters and membranes to reduce up to 98 percent of substances, such as arsenic, lead, radium and salts—some particles as small as 1,000th the width of human hair. The four-stage design uses a KDF carbon pre-filter, two reverse osmosis membrane elements, and a carbon post-filter to produce the highest quality water possible. With the additional ozone generation (the world's most

environmentally friendly disinfection process) and constant pressure delivery pump, the system assures high-quality water throughout restaurants.

Good Water Company, at 4280 W. Reno Ave., Suite F, specializes in providing reverse osmosis water products for the entire home, as well as for businesses and restaurants. The company offers numerous products designed to fit various needs. Pure-O-Flow, the whole house reverse osmosis water filtration system, is distributed in Las Vegas by Diamond Water. More information can be accessed at www.pureoflow.com or by calling (702) 243-9400.

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