

NEWS RELEASE

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Local Water Company Enters National Market

The Good Water Company provides national fast-casual chain with products

(Las Vegas)— Las Vegas-based The Good Water Company recently today announced its reverse osmosis water filtration system, Pure-O-Flow, made its national debut in the Corner Bakery franchises in Chicago and Southern California.

Pure-O-Flow, which is already in numerous restaurants and hotels in Southern Nevada, now can be found in several Corner Bakery locations around the U.S.

“Pure-O-Flow is a natural fit for Corner Bakery, which is dedicated to delivering a premier bakery experience,” said Mike Paice, president of The Good Water Company. “With the system in place, not only will patrons be able to have a more defined and tasty flavor in their drinks and food using water as an ingredient, but the longevity of each restaurant’s appliances will be extended as well.”

Utilizing GE patented technology, the water system provides the ultimate in water purification. Certified by NSF International/ANSI, the authority on water treatment device standards, it removes nearly all of the substances found in tap water by passing it through a series of filters and membranes to reduce up to 98 percent of substances, such as arsenic, lead, radium and salts—some particles as small as 1,000th the width of human hair. The four-stage design uses a KDF carbon pre-filter, two reverse osmosis membrane elements, and a carbon post-filter to produce the highest quality water possible. With the additional ozone generation (the world's most environmentally friendly disinfection process) and constant pressure delivery pump, the system assures high-quality water throughout the entire home – including the shower, dishwasher and washing machine.

Corner Bakery Cafe is a fast-casual concept serving breakfast, lunch and dinner to guests in Chicago, Denver, Southern California, Dallas, Houston, Washington D.C., Atlanta and Philadelphia. Established in 1991, Corner Bakery Cafe restaurants are owned and operated by CBC Restaurant Corp. with more than 90 locations around the country. Founded on a philosophy of creating a place for people to relax, at any time of day, with a casual atmosphere, fresh breads, salads, sandwiches, pastas and sweets, Corner Bakery Cafe delivers a premier bakery cafe experience in the heart of neighborhoods everywhere. For more information, visit www.cornerbakerycafe.com.

The Good Water Company, at 4280 W. Reno Ave., Suite F, specializes in providing reverse osmosis water products for the entire home, as well as for businesses and restaurants. The company offers numerous products designed to fit various needs. Pure-O-Flow, the whole house reverse osmosis water filtration system, is distributed in Las Vegas by Diamond Water. More information can be accessed at www.diamondpure.com or by calling (702) 243-9400.

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